



ELEVATE
LEADERSHIP SUMMIT

May 19, 2022

Pond Student Union Building

Pocatello, Idaho

Sponsor Information



Farm Bureau
INSURANCE

FARM BUREAU MUTUAL INSURANCE COMPANY OF IDAHO



Idaho State
University

College of
Business

www.elevateleadershipsummit.org

Thank you for your willingness to sponsor the 4th annual Elevate Leadership Summit. Elevate Leadership Summit is a collaboration between Idaho State University College of Business, Farm Bureau Mutual Insurance Company of Idaho, and Leadership Pocatello-Chubbuck with the intent of providing leadership development opportunities to our community. Leadership Pocatello-Chubbuck, a committee through the Pocatello Chubbuck Chamber Foundation, is an organization whose mission is to prepare our community members to step into leadership roles within our local businesses. Due to the success of past events, we were able to expand our mission to the youth of our community by developing a Youth Leadership Program within our local school district. We intend for this event to become an experience that business professionals look forward to attending year after year, not only because of the world class content, but also because of the community goodwill they will contribute to.

The Elevate Leadership Summit seeks to take attendees from strategy to execution. It will:

- Enable communication and teambuilding
- Enhance employee motivation
- Enrich leadership skills at every level of your organization

The *Elevate Leadership Summit* will be held **Thursday, May 19, 2022, from 8:00 a.m. – 5:00 pm.** The event is held in the Pond Student Union Building. Event sponsors for the Elevate Leadership Summit can choose from the designated levels of sponsorship or customize your own sponsorship package to best fit your business needs. Your name and company will be included in the event program. Approximately **300 business professionals** will be in attendance.

This event will feature opening keynote speaker Corinne Hancock, on the Chaos Advantage, multiple breakout sessions speakers, and closing keynote speaker Aaron O'Brien.

Please feel free to contact us with questions or concerns regarding the Elevate Leadership Summit. We will be in contact with you as the date approaches. Again, we appreciate your support and involvement. We look forward to working with you and making our event a wonderful and engaging experience for everyone.

Contact Information

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College of Business
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casseyleatham@gmail.com

Danika DeGiulio
Farm Bureau Mutual Insurance
Company of Idaho
208.239.4363
awaldron@idfbins.com

Get Involved

We offer different sponsorship packages ranging from \$500 - \$15,000. Each includes a variety of benefits that will give your company exposure at Elevate. We are happy to discuss tailored sponsorship opportunities that will best fit your needs.

Diamond Key Note Sponsor - \$15,000

One Available

2022 Diamond Sponsor:

- Introduce your business and the keynote speaker
- Logo placement on all advertising materials
- Business write-up on webpage, link to your homepage
- Mention of company in all radio, newspaper, and social media
- Employee tickets available at discounted price of \$100
- Verbal recognition at the luncheon
- Business spotlight on Facebook page
- 30 tickets for employees provided with sponsorship
- 2 page ad in the event brochure
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo and ads displayed in PowerPoint video
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event



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Platinum Sponsor - \$5,000 (3 Available)

- Business write-up on webpage, link to your homepage
- Employee tickets available at discounted price of \$150
- Introduce your business and the closing keynote speaker **(first platinum sponsor only)**
- Verbal recognition at the luncheon
- Business spotlight on Facebook page*
- 10 tickets for employees provided with sponsorship
- 1 full page ad in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo and ads displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Gold Sponsor - \$3,000

- Employee tickets available at discounted price of \$150
- 8 tickets for employees provided with sponsorship
- 1/2 page ad in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Get Involved

Silver Sponsor - \$1,000

- Employee tickets available at discounted price of \$150
- 4 tickets for employees provided with sponsorship
- 1/4 page ad in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Bronze Sponsor - \$500

- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Non-Profit Sponsor - \$250

Non-profit organizations are an essential part of our community, and so new for 2022, Elevate is offering a reduced non-profit sponsorship for non-profits. This non-profit sponsorship also applies to community enrichment groups.

- 1 ticket included
- Vendor table at the event (tables must be staffed by a ticket holder)

***To include your organization's logo and/or advertisement in the event brochure, slideshow, and on social media, we must receive your graphics no later than April 1, 2022.**

Get Involved - Unique Opportunities

Notebook Sponsor - (1 Spot Available)

Get your business name in front of each of the Elevate Leadership Summit attendees by serving as the notebook sponsor. Your logo will be prominently displayed on the front of our padfolios that are provided to each attendee at the beginning of the day.

- Employee tickets available at discounted price of \$175
- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Swag Bag Sponsor- (1 Spot Available)

Elevate attendees are provided a swag bag at the beginning of the day. This sponsor's logo will be prominently featured on those bags.

- Employee tickets available at discounted price of \$175
- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

App Sponsor - \$3,500 (1 Spot Available)

In 2022, Elevate attendees will have access to an event app to allow them to easily view the agenda, breakout sessions, facility information, networking opportunities, and more.

- Employee tickets available at discounted price of \$175
- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Get Involved - Unique Opportunities

Lunch Sponsor - \$3,500 (1 Spot Available)

Our lunch sponsor covers the cost of lunch for the event, and in addition to the benefits below, our lunch sponsor also has the opportunity to speak at the lunch for 15 minutes.

- Employee tickets available at discounted price of \$175
- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

Cocktail Hour Sponsor- \$2,000 (1 Spot Available)

At the end of the day, Elevate attendees will be treated to a cocktail hour while we announce winners of raffle items and say some closing remarks. The cocktail hour sponsor has the opportunity to address the group for 5 minutes at the beginning of the hour.

- Employee tickets available at discounted price of \$175
- 2 tickets for employees provided with sponsorship
- Logo included in the event brochure*
- Vendor table at the event (tables must be staffed by a ticket holder)
- Logo displayed in PowerPoint video*
- Opportunity to place promotional material in swag bags
- Opportunity to donate raffle items at the end of the event

***To include your organization's logo and/or advertisement in the event brochure, slideshow, and on social media, we must receive your graphics no later than April 1, 2022.**

Sponsor Agreement

Business/Organization Name: _____

Above, please note how you would prefer your company's name to appear on advertising materials

Contact Point (for follow-up and questions regarding your graphics, ads, table, etc.): _____

Email Address: _____

Phone: _____

Type of Sponsorship:

- Diamond - \$15,000
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,000
- Bronze - \$500
- Non-Profit - \$250
- Other _____

Payment:

- Payment Enclosed
- Invoice required for payment

Invoices and receipts will be sent electronically to the email address listed above.

Please send payment to:
Leadership Pocatello-Chubbuck
324 S Main Street
Pocatello, ID 83204

Please send ads/logos to Cassey:
casseyleatham@gmail.com
Graphics must be received by
April 1, 2022

Thank you for your generous support of the Elevate Leadership Summit!